

TABLE IV

GAS PHASE DELIVERIES OF PHILIP MORRIS
AND COMPETITIVE BRANDS BY SIZE

(BRANDS RANKED ACCORDING TO CO FROM LOW TO HIGH)

70 & 85 MM NON-FILTER CIGARETTES

<u>Brand</u>	<u>CO, mg/cigt.</u>	<u>NO, mg/cigt.</u>
PHILIP MORRIS 70	13.0	0.18
Chesterfield 85	15.4	0.24
Lucky Strike 70	15.6	0.34
Camel 70	15.8	0.29
P.M. COMMANDER 85	16.6	0.23
Pall Mall 85	17.6	0.36

80 MM FILTER CIGARETTES

Now 80 (Box)	<0.4	<0.01
Barclay 80 ³	1.2	0.03
Camel Lights 80 (Box)	9.2	0.22
PARLIAMENT LIGHTS 80	9.5	0.20
Kent 80	12.4	0.24
MARLBORO 80	14.8	0.26
Winston 80 ²	15.5	0.34

²Does not have filter ventilation.³The FTC has determined that its present methodology does not accurately measure the CO deliveries of cigarettes incorporating a "Barclay-type" filter.

PM3000954360